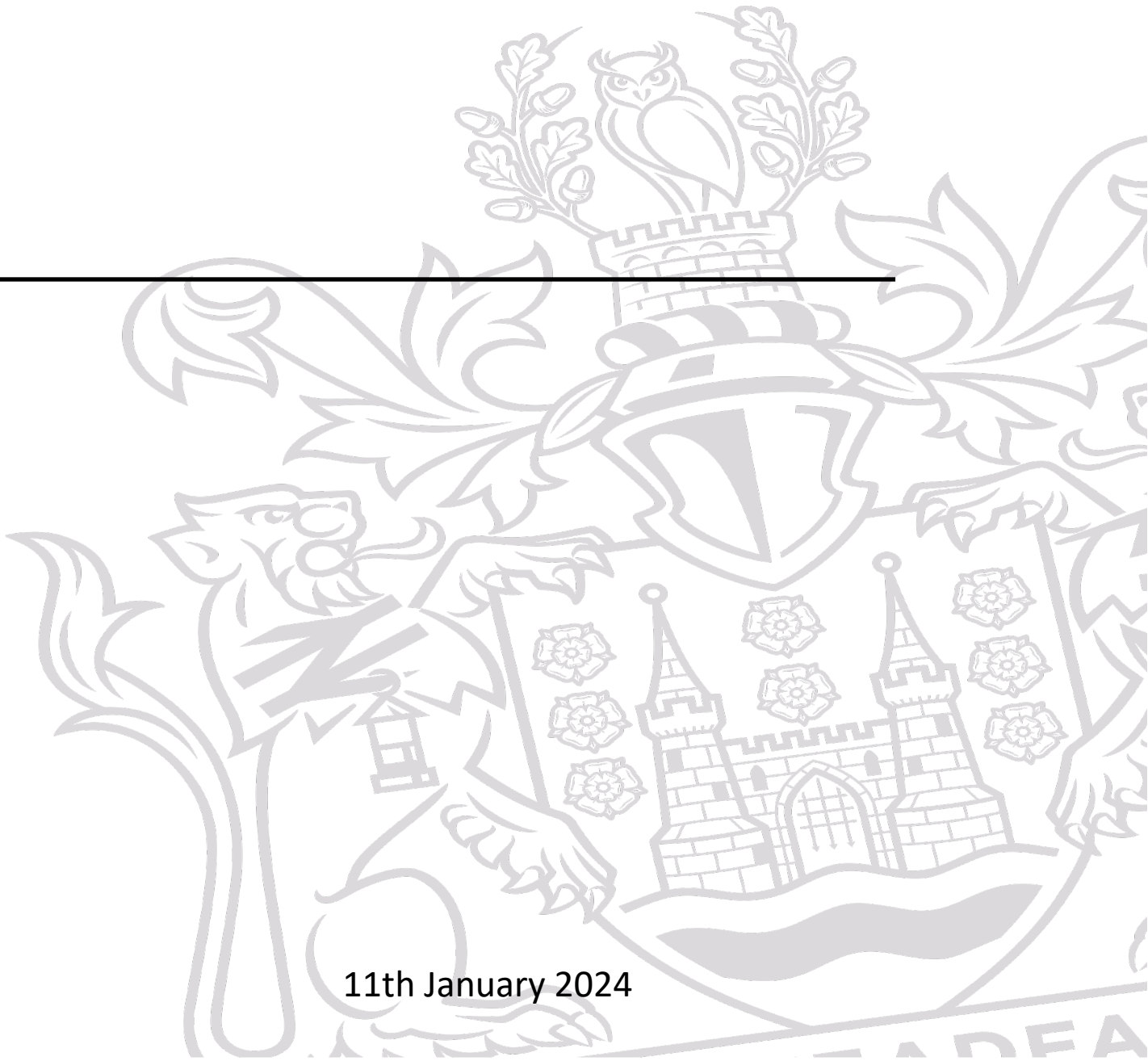




City of
Doncaster
Council

Health and Wellbeing Strategy



Background

- Doncaster's Health and Wellbeing Strategy is overdue and requires an update.
- There have been significant events and changes, e.g. floods, the COVID-19 pandemic, the cost-of-living crisis, and the formation of Integrated Care Boards (ICBs) that have taken place since its last iteration in 2016.
- Joint Local Health and Wellbeing Strategies should *"set out the vision and priorities for improving the health and wellbeing of its local population and how the identified needs will be addressed including addressing health inequalities and which reflects the evidence of the JSNA."*
- They provide a regular process of strategic assessment and planning.
- Need to cover the footprint of the local authority.

Doncaster's approach is to:-

- CDC & Doncaster ICB are collaborating on a comprehensive and integrated approach to addressing the health and wellbeing challenges in Doncaster.
- This will include the coproduction of:
 - a 5 year plan for Health and Care across Doncaster
 - a new Health and Wellbeing Strategy
- We are taking a joint approach with the development of the 1 Doncaster 5 year plan to ensure that they are aligned and complement one another.
- Working together to collate and analyse relevant data, insight, and evidence to inform the development of priorities and delivery plans.

Journey so far..

- **August 2023** –Health partner engagement session, what have we got collectively, themes & gaps
- **Sept – November** Focus groups: delivered by Well Doncaster/Healthwatch with the purpose of reaffirming what we know & identify any gaps.
- **Nov 2023** Report: How resident engagement has been embedded within the joined-up development of the HWBS and the SY ICB Doncaster 5 Year Plan.
- **29th Nov** – HWB session on FaWBC recommendations
- **8th Jan & 10th Jan** – Resident writing panel
- **14th Dec** – Joint writing session with ICB
- **15th Dec** - Refreshed JSNA
- **Mid Dec** – Best practice conversations across region (Barnsley, Calderdale, Bradford, Sheffield).
- **9th Jan** - Chair, Vice Chair & DPH – update

Data & JSNA Review

Headlines

Some indicators will not be updated until ONS have published the rebased population mid-year estimates. This is due "*some time*" early 2024.

Potential challenges:

- For both males and females in Doncaster, rates have been falling since 2015-17 and Doncaster now reports some of the worst **Healthy Life Expectancy** data in the country.
- **Health inequalities and high levels of preventable disease**
- Child and maternal health, especially **unhealthy weight, infant mortality** and children **killed or seriously injured on the roads**.
- Adults in Doncaster appear to have **poorer diet, smoke more** and are **more inactive**. They are also more likely to die due to **drug misuse**.
- Health issues related to **alcohol**. Mortality from alcoholic liver disease is increasing.
- **Mental health, suicide and loneliness**
- **Musculoskeletal disorders**

Life expectancy

Preventable disease

Inactivity

Food &
nutrition

Alcohol

Smoking

Mental health & wellbeing

Maternal and children's health

Resident voice

- Embedded within the joined-up development of the Health and Wellbeing Strategy and the South Yorkshire ICB Doncaster 5 Year Plan.
- Makes the most of the extensive engagement undertaken by Team Doncaster partners over the previous 2 years, providing a comprehensive picture of resident views and priorities for health and wellbeing in Doncaster.



Resident voice – who have we engaged with?

Communities in Doncaster

- Carers
- Deaf community
- Ethnic minority communities
- Landlords and developers
- LGBTQIA+ communities
- Local businesses
- Localities
- Parents and families
- Patients
- People in recovery from substance misuse
- People who access a food bank/multibank/warm space
- Refugees and asylum seekers
- Young people

Voluntary, Community, and Faith Sector groups

- Age UK
- Amber project
- Andy's Man Club
- Changing Lives
- Citizens Advice Doncaster
- Community Libraries
- Complex Lives
- DARTS
- Doncaster Mind
- ESOL (English for Speakers of Other Languages) classes
- Fit Rovers
- Healthy Her Muslim Ladies Group
- Maternity & Neonatal Voice
- Muslim Ladies Network
- Partially sighted Society
- Patient Participation Groups
- People Focused Group Doncaster
- Veterans group
- Zero Suicide Alliance

Statutory organisations and projects

- Citizens' panel
- Community Connectors
- Doncaster and Bassetlaw Teaching Hospitals
- Doncaster Delivering Together and supporting strategies
- Doncaster Cultural Education Partnership
- Doncaster Talks
- Elected councillors
- Fairness and Wellbeing Commission
- Family hubs
- Healthwatch
- Health and Social Care Forum
- Health and Wellbeing Board
- Horizon Policy and Design Group
- Minorities Partnership Board
- Locality plan development
- Primary Care Doncaster
- Pupil Lifestyle Survey
- South Yorkshire ICB – Doncaster Place Partnership
- Team Doncaster
- RDaSH
- Well Doncaster

Resident voice – how did we engage?

Methods of engagement

- Appreciative Inquiries
- Citizens' panel
- Community representatives and connectors
- Consultations
- Drop-in sessions
- Face to face conversations
- Focus groups
- Health and wellbeing awareness events
- Round table events
- Social media
- Surveys (paper and online, including Doncaster Talks platform)
- Workshops and summits

Autumn 2023 focus groups

- Targeted focus groups to affirm key themes from synthesis of previous engagement, and identify any gaps.
- Organised and led by Well Doncaster and Healthwatch Doncaster.

Resident voice – what did we find?

Access to services

Cross-cutting themes

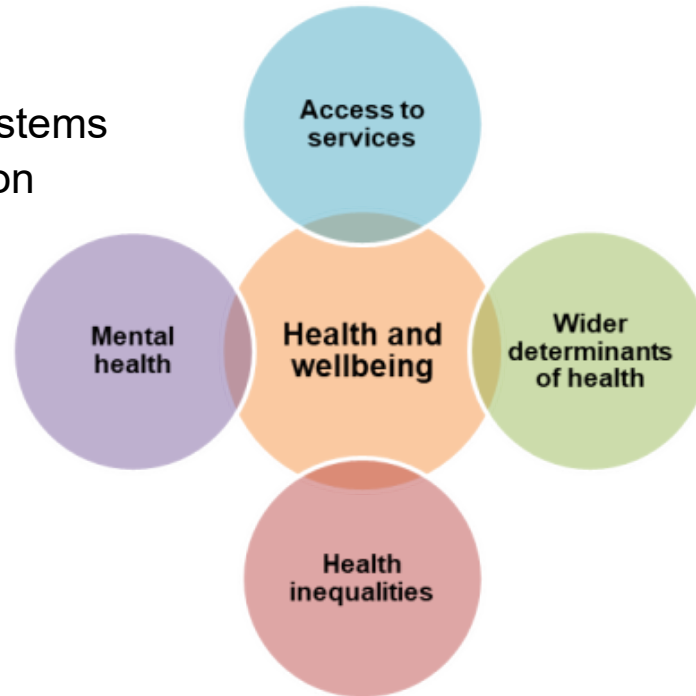
- Transport and location of services
- Navigating services and appointment systems
- Language, translators and communication methods
- Cultural awareness

Access to specific healthcare services

- Primary care
- Dentistry
- Secondary care
- Social care

Mental Health

- Prevalence of mental health needs
- Services and support



Wider determinants of health

- Public transport
- Local environment
- Housing and accommodation
- Employment, training and skills
- Health literacy
- Cost of living
- Community groups and activities
- Community safety

Health inequalities

- Fairness, health inequalities and wellbeing
- Targeted support



What is emerging?

Access and Equity

Primary Care

Location of services – embedded in communities

Transport, costs, distance to travel

Translation and language

Openness, relationships and trust

Understand and navigate - what is available

Digital Inclusion

Personalised services, individual

Education and support to access

Mental Health and wellbeing

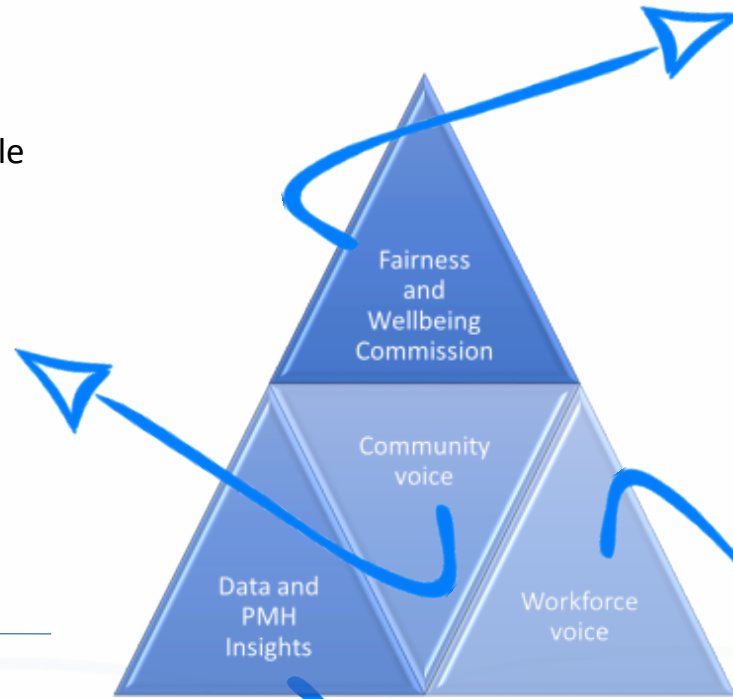
Community safety and environment

Barriers to employment (language)

Proactive with prevention not reactive

Young people's voice

Women's help



1. Create a fair and empowering future for Doncaster's Young People
2. Early help for life's tipping points in Doncaster
 - Early community approach
 - Trusted support in communities
3. Tackling In-Work Poverty to Improve the Lives of Doncaster Residents
 - Everyone in Doncaster has a fair chance to succeed and develop in employment
4. Equity in access
 - Develop locally based trusted accessible support for residents
 - Promote Kindness and Compassion
 - Help Doncaster residents adapt and use modern technology
 - Transform Doncaster's Public Transport
5. Enablers for change
 - Understanding Intersectionality of Inequality
 - Building Trust and Community Participation

Joint Strategic Needs Assessment (JSNA)

Life expectancy and healthy life expectancy

Child and maternal health

Deprivation

Preventable disease

Unhealthy weight, inactivity, alcohol, smoking

Mental Health and Wellbeing

“Co-located working within our communities would enable conversations on a daily basis”
 “Be open about our challenges – money and workforce”
 “Use kinder language”
 “Understand the common purpose”
 “Align with 3rd sector as partners”
 “Maximise cross partnership expertise”
 “Work upstream with trusted partners”

A compassionate borough where collectively everyone is supported to add life to years and years to life

Life Expectancy

men was 77.8 years in Doncaster 1.6 yrs lower than men in England.
 women was 81.0 years in Doncaster 2.1yrs lower than women in the England.

Healthy Life Expectancy

men was 57.4 years in Doncaster 5.7yrs lower than men in England.
 women was 56.1 years in Doncaster 7.8 yrs lower than women in England.

Data



Resident Insight

Access to services

Cross-cutting themes

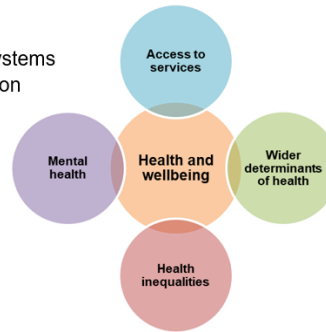
- Transport and location of services
- Navigating services and appointment systems
- Language, translators and communication methods
- Cultural awareness

Access to specific healthcare services

- Primary care
- Dentistry
- Secondary care
- Social care

Mental Health

- Prevalence of mental health needs
- Services and support



Wider determinants of health

- Public transport
- Local environment
- Housing and accommodation
- Employment, training and skills
- Health literacy
- Cost of living
- Community groups and activities
- Community safety

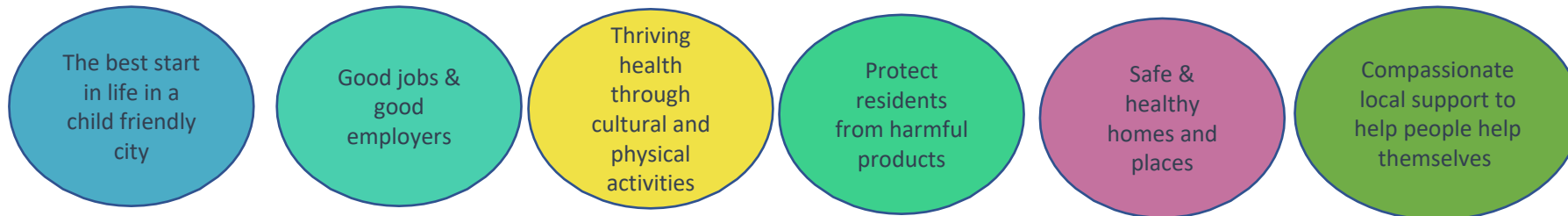
Health inequalities

- Fairness, health inequalities and wellbeing
- Targeted support

FaWBC Themes



Principles



Intersectionality

Evidence Based

Community Centred

Health in All Policy

Collaboration

Potential Report Structure

- Introduction
- Role & purpose (inc strategic context)
- How the strategy as been developed
- Health of our residents (JSNA data)
- What our residents have told us
- Priority areas of focus for HWB – WDT/Building blocks
- Ways of working - resident engagement/data excellence/collaboration/community prevention/
- Outcomes framework – long – medium – short term indicators



Products

- Main document
- Plan on a page
- Outcomes Framework
- Resident version – easy read & video
- Technical documents – resident engagement methodology, JSNA refresh, FaWBC report

Next steps

- 11th January update to HWBB on progress to date
- 15th January – Place Priority Session - CEOs
- 18th January – LGA – what can they offer, what do we want to achieve
- January - Gather “story behind the data” from colleagues
- 3rd & 24th Jan, 5th & 6th Feb - Resident writing panel
- 9th February Development Session to:-
 - Agree priorities, identify areas of focus or specific action
 - Start conversation about role of HWBB and potential for LGA support
- Plan socialisation of strategy
- Finalise report, design and approval process

Considerations for HWB members

- Are these six priorities the right areas of focus for the next 7 years



- Prioritise the 9th February Development Session – further details to follow